



Benefit Bash

PRESENTED BY DELTA

Join Us In the Fight Against Childhood Cancer

Rally Kid Geneva
Beating Solid Tumor Cancer

Dear Supporter:

On Friday, November 11, Rally Foundation for Childhood Cancer Research will host its 15th Annual Benefit Bash at the Georgia Aquarium, presented by Delta Air Lines. This year, we have been challenged by our Honorary Chairs, Brian and Ashley McCann, and Corporate Chair and CEO of Delta Air Lines, Ed Bastian, to raise more than \$2 Million to support childhood cancer research.

We're up for this challenge – but ... we need your help.

Please consider donating to our Silent Auction we are planning at this year's signature event. We are looking for fabulous items or premium experiences with at least a \$100 value. Higher value donations will be under consideration to be featured in a exclusive Super Silent Auction or Live Auction which are typically valued over \$1000. Your donation may be tax deductible.

Childhood cancer is the #1 disease killer in America, and every day, 47 children are diagnosed with this disease. By supporting Rally, you fund cutting-edge research especially for childhood and adolescent cancers that help find better treatments with fewer long-term side effects and, ultimately, cures.

Rally is the highest rated childhood cancer charity in the world. Charity Navigator has given Rally a perfect score of 100 for financial health, accountability, and transparency. 93 cents of every dollar supports Rally's mission.

Since its launch in 2005, Rally's total impact on funding childhood cancer research has surpassed \$90M: Rally has provided more than \$25M in peer-reviewed childhood cancer research grants worldwide, and our national advocacy efforts have resulted in \$65M from the U.S. Department of Defense Medical Research Program granted directly to researchers studying cancers in children, adolescents, and young adults.

Thank you for your consideration - your support of childhood cancer research is vital. Please help us make the Silent Auction at the 2022 Benefit Bash the best one yet.

Rally On!

Elizabeth Davis
2022 Benefit Bash
Chair

Amy Morris
2022 Benefit Bash
Auction Co-Chair

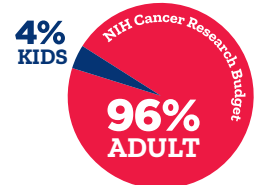
Amanda Hamm
2022 Benefit Bash
Auction Co-Chair



Questions? Please Contact:
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93¢
OF EVERY
DOLLAR
GIVEN SUPPORTS
RALLY'S MISSION

PERFECT
CHARITY
NAVIGATOR
★★★★
Four Star Charity
SCORE OF
100



CANCER
IS THE **#1**
DISEASE KILLER
OF KIDS
IN AMERICA

28%
OF RALLY-FUNDED
RESEARCH WENT
FROM THE LAB TO
A CRITICAL TRIAL

Give for Kids like Ruby Fighting Cancer

Rally Kid Ruby
Surviving Soft Tissue Cancer